

February 24, 2009

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Kristina Bouweiri Selected as Smart100 Recipient

CEO recognized among Greater Washington's leaders

Kristina Bouweiri, President and CEO of Loudoun County-based Reston Limousine, has been named to the *Washington SmartCEO* magazine 2009 Smart100 program, an exclusive group of 100 CEOs assembled by an independent selection committee. The magazine selects a Smart100 CEO for his or her leadership, strategic vision and character, not necessarily for the growth of his or her organization.

Bouweiri heads the award-winning Reston Limousine and Travel Services, Inc., now the Washington, DC metropolitan area's largest limousine/shuttle service, and its premier transportation provider. Bouweiri's leadership extends to service on numerous local and area boards, and her company's philanthropic efforts annually assist a number of non-profit organizations. She is frequently asked to speak on business management topics and share her insights as an entrepreneur.

All Smart100 CEOs will be profiled in the 100-page annual supplement which will debut as the 13th issue of *SmartCEO* this spring. The Smart100 will also be listed on www.smartceo.com. The Smart100 companies represent a variety of industries including government contracting, information technology consulting, travel services, financial services, and video production. The average Smart100 company employs between 10 to 100 employees and generates \$10-\$50 million in revenue.

"The Smart100 represent 100 of greater Washington's CEOs. No other publications in the Greater Washington area have produced a publication of this magnitude with such high-caliber CEOs. The Smart100 embodies 100 CEOs with incredible business minds who have successfully grown their companies to be the best in Washington," says Group Associate Publisher of *SmartCEO*, Jaime Park.

Washington SmartCEO magazine is a regional "growing company" publication. *SmartCEO* believes that a "growing company" is determined by the spirit, drive and dynamics of a company's owners and managers, rather than by the size of its building, number of its employees, or sales volume. Each month, the magazine offers features, case-study advice, and trend analysis, all with a uniquely local flavor.

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