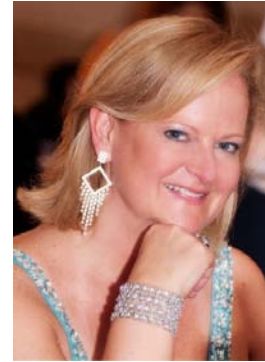


## Kristina Bouweiri

### President & CEO



Kristina Bouweiri is the majority Owner, President, and CEO of the Washington, DC metropolitan area's largest limousine, bus, and shuttle service, Reston Limousine and Travel Service, Inc. Well-known nationally for its high-quality service, Reston Limousine also offers clients global transportation access through collaboration with its international providers.

Global relationships are familiar to Kristina, who was born in Japan to parents in the Foreign Service. Her father's assignments to Brazil, Portugal, Mozambique and South Africa influenced her decision to study International Affairs at George Washington University. Upon graduating, she was employed by a non-governmental organization working in Somalia on projects aimed at uplifting the status of women in Third World countries. Returning to the States, Kristina worked in marketing in the Washington, DC area until joining Reston Limousine to support the company's growth plans.

Her savvy business skills have taken the once-small Reston Limousine to a major transportation company, nationally ranked in size and operations. Reston Limousine is well-known for its corporate transportation services, government contracts, wedding and social travel, and within the international diplomatic community, the World Bank, IMF, and other international organizations.

Kristina oversees growth strategy of the 170+ vehicle company from corporate facilities on three acres in the Dulles corridor of Northern Virginia. From this location, Reston Limousine offers full service, 24-hour maintenance and detailing, training and conference rooms, as well as parking for 100 vehicles. A separate facility is utilized in Capitol Heights, MD to house additional vehicles for close proximity to Washington.

Since incorporating in 1990, award-winning Reston Limousine has posted steady growth and offers an excellent team environment for its 250 employees. In 2010, the company posted revenues of \$16.6 million, topping a projected \$14 million. Revenues of \$17 million were posted in 2011.

An active business community leader, Kristina is a member of the boards of several influential organizations, including Eagle Bank, SmartCEO Magazine, Enterprising Women Magazine, Loudoun CEO Cabinet, and Loudoun Education Foundation. *The Washington Business Journal* named Kristina one of the 50 most powerful and influential women in Washington and she has been featured in numerous media and trade publications such as *The Washington Post*, *Washington SmartCEO* and *Enterprising Women*. An expert at networking and making her creative ideas work, philanthropic-minded Kristina rallied her industry colleagues to support a nationwide network of limousine services for children involved with the Make-A-Wish Foundation. Her entrepreneurial and networking skills also created Sterling Women, bringing professional women together on a monthly basis to meet each other, generate business opportunities, and learn from successful keynote speakers. Following her early roots in supporting others, Kristina frequently serves as a mentor to the business community,

assisting entrepreneurs and longtime professional colleagues as well. She shares her business acumen with students at her alma mater, George Washington University. As a successful business woman, Kristina is frequently invited to national and international speaking engagements.

Despite the astonishing success of Reston Limousine, Kristina continues to focus on the importance of treating her customers well and providing safe and high-quality services.

Her two favorite mottoes remain: "Everyone's a customer!" and "Never say no!"

## **ACHIEVEMENTS**

- 2011 Top 20 InNOVATORS in Northern Virginia
- 2011 1st woman to receive Loudoun Good Scout Award
- Finalist, Ernst & Young Entrepreneur of the Year
- Toyota Dealers/WJLA TV Working Women of the Year Award
- Washington Business Journal's 50 Most Powerful Women
- Virginia Lawyers Weekly's Influential Women of Virginia
- Limousine Digest Community Service & Image national awards
- Dulles Regional Chamber Marketing and Community Service honors
- Washington Business Journal's Top 25 Executive Transportation companies
- SmartCEO Smart100 Top CEOs/Circle of Excellence
- SmartCEO Fastest Growing Companies in DC area
- Washington Business Journal's 50 Fastest Growing Companies
- Enterprising Women Magazine's Class of 2007
- Finalist, Washington Business Journal's Philanthropy Awards 2009
- Women Impacting Public Policy's (WIPP) Fast Five for business growth
- Limousine & Chauffeured Transportation Top 100 companies
- INC 5000's fastest growing private companies
- Washington SmartCEO's BRAVO! business achievement recipient
- Loudoun County Outstanding Women in Business honoree
- Fairfax County Arts Council honors
- The Knot's Best of Weddings recognition